

World Heritage at Work INTOUR

World heritage and the statement of outstanding universal value

Lecture by Jukka Jokilehto

14.45 Gian Luigi Bravo, Giulio Mondini

Welcome and introduction

15.00 Jukka Jokilehto, ICOMOS

16.30 Gian Luigi Bravo, Università di Torino,

Intangible heritage and local development

16.45 Marco Devecchi, Paola Gullino, Università di Torino,

Rural identity of the landscape of Asti

17.00 Round table,

with the participants and the staff of the master *World Heritage
at work*, a a 2009-2010

*Asti, Diavolo Rosso,
piazza San Martino
9, october 2009*



United Nations
Educational, Scientific and
Cultural Organization



ICCROM



ITC

International Training Centre



STI

Strategic Institute for Innovation

in cooperation with:

Comitato promotore
Club UNESCO Asti